

Mission University: Creation + Communication of knowledge

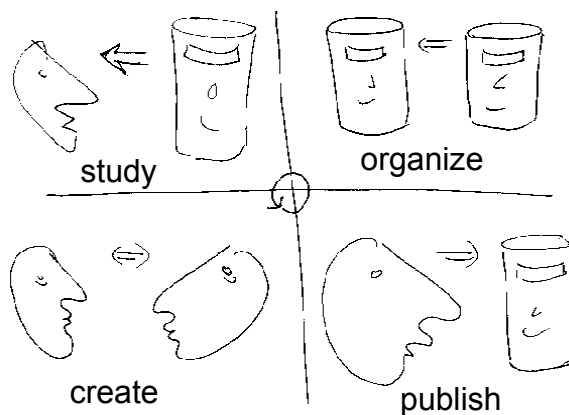
10 January 2004

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Knowledge cycle

(Nonaka, Senge, Prahalad, Weggeman, Jacobs e.a.)

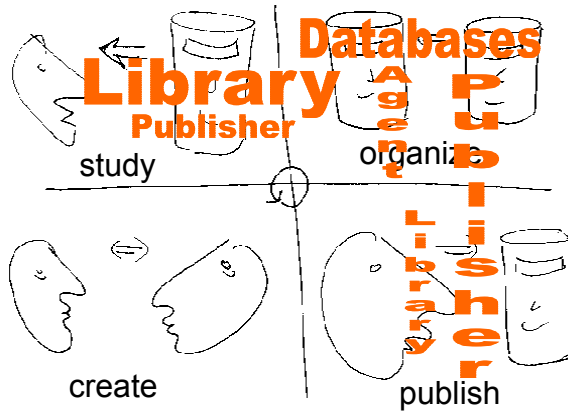


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Classical roles



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Change drivers

1. Serials crisis
2. Information & Communication Technology
3. Knowledge management theory

Concatenating 1980-2000

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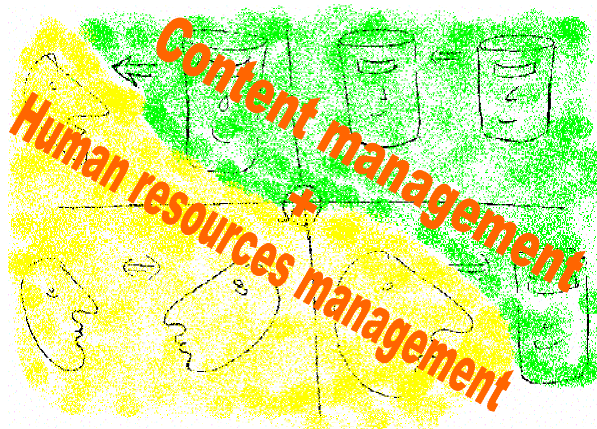
New approach

Content management is a

- strategical
- integral
- critical

task of a knowledge intensive organisation.

New roles



Possible new actions

- Tools (and training) for authors
- Repositories
- Refereed portals
- Quality control
- Institutional window
- Courseware management
- Moderating scholarly communities